

DAMIAN JUSTIN KING

DIGITAL MULTIMEDIA SPECIALIST



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PROFILE

I am recognized as a Barbadian director and producer of multimedia content for online and terrestrial distribution for local and international companies in the corporate and cultural industries sector. This wealth of experience has grown exponentially from my engagement with Electronic News Gathering (ENG) traveling the Caribbean to cover elections, sporting events like the Olympics, to the creation of various Caribbean magazine programs for the Caribbean Broadcasting Union (CBU), Canada Broadcasting Corporation (CBC), British Broadcasting Corporation (BBC), Entertainment and Sports Programming Network (ESPN), National Broadcasting Corporation (NBC) and the United Nations (UN) to name a few. Above all, I am a brand, and marketing detail-oriented content producer with experience in advertising exhibiting my rich mix of photography, video and film production skillsets.

EDUCATION

Masters in Tourism & Sport Management

The University of the West Indies / 2021 - 2022

Bachelor of Fine Arts, Film Major (First Class Honors)

The University of the West Indies / 2009 - 2014

SKILLS

- Team Building
- Project Coordination
- Brand Management
- Digital Marketing
- Digital Content Creation
- Process Improvement
- Customer Service
- Photography/Videography
- Video Editing
- Directing and Producing Film and Video Productions

EXPERIENCE

2013 - Present

Managing Director

Driven Visual Media

Manage, conceptualize, direct, produce and execute the production of digital content for various clients' branding stipulations. These include documentaries, commercials, public service announcements, infomercials and short films, to name a few.

2010 - Present

Creative Post Production Artist

Merville Lynch Productions

Conceptualize, direct, and execute the production of digital content for various clients' branding stipulations. These include motion graphics, cinematography, and video editing of documentaries, commercials, public service announcements, infomercials and short films to name a few.

2013 - 2014

Film Curator

The University of the West Indies, Cave Hill Campus

Managed The Errol Barrow Center for Creative Imagination (EBCCI) Film Club. Designed and executed a business and digital marketing plan which successfully improved the prior service quality and audience numbers of 15-20 visitors for the past 5 years to a cinematheque maximum capacity of 70-80 visitors weekly.

EXPERIENCE

2007 - 2008

Production Manager

Caribbean Media Corporation (CMC)

Managed video production quality control of both Electronic News Gathering and Post Productions teams for all televised Caribbean content.

2006 - 2007

Video Production Specialist

Caribbean Media Corporation

Supervised both linear and non-linear editors and directors of News and Outside Broadcast Productions. I also organized events on the behalf of the company and assisted in the conceptualization of program formats and elements. In the absence of my immediate head, I acted as Manager of Productions.

While in this capacity I played a pivotal role broadcasting various Caribbean elections and the 2008 Beijing Olympics to mention a few.

2004 - 2007

Managing Director

Professional Kings

Creative Director for all televised and online promotional material. During this period projects such as World Cup Barbados, Scotiabank Cricket series, 2004 Athens Olympics and various awareness campaigns for companies such as UNICEF, British Broadcast Corporation (BBC) and the Dominican Whaling Commission were executed successfully.

2004 - 2007

Video Production Specialist

Caribbean Broadcasting Union

Perform the duties of camera and sound operator for all Electronic News Gathering (ENG) assignments and studio productions. Additionally, I created still and motion graphics for news and special productions.

1995 - 1997

Commercial Artist

Innovative Design Studio

Designed and follow branding outlines to generate print material for posters, banners, newspaper advertisements, etc.

CERTIFICATES

Fundamentals of Digital Marketing Certification

Google

Social Media Marketing Certification

HubSpot Academy

Inbound Marketing Certification

HubSpot Academy

ACHIEVEMENTS

Helen Carnegie Prize 2011

The University of the West Indies, Cave Hill Campus

Most outstanding Achievement in the Creative Arts



Damian Justin King



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REFERENCES

Carla W. Springer Hunte

Manager

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Stacia Bryan

Festival and Event Planner

National Cultural Foundation

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INTERESTS

Travel, Graphic and Process Design, Continuous Learning,
Basketball, Cycling, Hiking and Family time.

